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piVot² ANNOUNCES EXCLUSIVE USITT 2021 SPONSORSHIP *Expanding Brand's Mission Statement of Fitting Talent To Team*

Larchmont, NY | Today, piVot² (p²), the leading entertainment industry design/build sector's heart-hunting recruiter, announced its exclusive sponsorship of the USITT 61st Annual Conference's updated Employment Portal.

Founder|CE Irene Byrne Ohl stated, "I have been a huge admirer of the platform since it was launched in 2017. Sponsoring the portal is a harmonious match with p²'s mission. The anticipated user-friendly upgrades will benefit employers and registrants alike."

Cody B. Hann, USITT Sales Manager – Expo | Advertising and Sponsorship commented, "As we as an entertainment and live events industry pick ourselves up after such an unprecedented and unexpected intermission, we are excited to have partners like piVot² join us in an effort to get our members, friends and colleagues back to work. Having piVot² join us as our Recruitment Sponsor for our 2021 USITT Virtually Anywhere Conference & Stage Expo expands the career opportunities for the current and future generations of technical theatre professionals."

When attendees register for the Employment Portal, they will be offered two deeply discounted p² one-on-one consulting packages: *Personal Branding* or *Trade Show Job Search Prep 101*. These show specials will build registrants' LinkedIn Power Profiles (LIPs), resumes, trade show floor navigation skills and winning interview techniques. The packages are based on p²'s successful collaborations with technical theatre programs across the USA, making this year's show a unique way to stand out in the Employment Portal. A limited number of post-show packages will be available.

"Irene took the time to get to know my professional goals and mentor me while I was still in graduate school", stated Collin Huse, Theatre Consultant, Nextstage Design (FSU|MFA). "Her personal approach to my job search connected me to an excellent company where I felt at home immediately both personally and professionally. I would never have found this opportunity without Irene's vast network, strong communication skills and her expertise in connecting like-minded individuals."

Learn more about [piVot²](https://www.pivot2.net)! Arrive at USITT 2021 ready to hit your job search with personal brand confidence.

About piVot²: Established in JAN 2019, piVot² is niche, nationwide entertainment heart-hunting recruiter connecting employers to a broader choice of candidates and connecting candidates to decision makers, focusing on the best possible Talent To Team fit. Its mission is to expand career opportunities for the next generation of technical theatre professionals within the sectors of contractors, consultants, and manufacturers through tailored, recruiting method supporting the entire search to job offer process.

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PROFESSIONAL INDUSTRY VETTING OF THEATRE TECHNICIANS

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FITTING TALENT TO TEAM